

Alexanders Estate Agents

NEWSLETTER

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A Note from Joanna

Wishing all our landlords, tenants, and neighbours a warm and joyful festive season. Thank you for your support throughout the year, it means so much to us as a local agency. We look forward to helping you in 2026. Enjoy a peaceful and happy holiday.

UPCOMING EVENTS

* Magical Merriment at Ealing Broadway

6–24 December 2025
(weekends & select days)

Live entertainment: roaming performers, brass bands, festive characters — fun for all ages.

* Ealing Symphony Orchestra Christmas Concert

Saturday 13 December
2025, 17:30–19:00

Seasonal concert at Ealing Green Church — a lovely, family-friendly festive music event.



🎄 A Northfields Christmas at Alexanders Estate Agents

As Christmas arrives in Northfields, the community feels brighter than ever. The festive lights, local shops, and warm neighbourhood atmosphere remind us why this area is such a special place to live and work.

For us at Alexanders Estate Agents, this season is a moment to reflect and thank everyone who has supported our family-run business this year. Whether you've trusted us with your property, recommended us, or simply stopped in for a friendly chat, we are truly grateful.

December is also when many landlords and homeowners begin preparing for the opportunities the New Year brings. With a busy January market ahead, now is the perfect time to plan your 2025 property goals.

From our family to yours, we wish you a warm, joyful Christmas and a happy, successful New Year.

Message from Justyna

Wishing all our clients a Merry Christmas and a joyful New Year! Thank you for trusting us with your property and mortgage plans this year. We look forward to supporting you in 2026, helping you achieve your goals, and making your homeownership journey smooth and successful.



Plan Ahead for January Lettings

- January is traditionally one of the busiest months for tenants searching for new homes. Landlords can get ahead by:
- Preparing your property – Ensure it's clean, decluttered, and winter-ready.
- Updating marketing materials – Fresh photos, clear descriptions, and competitive rent.
- Scheduling viewings – Be flexible with times to attract more applicants.
- Checking compliance – EPC, gas safety, and electrical certificates up to date.
- Considering incentives – Small perks like a free month's broadband or flexible move-in dates can help your property stand out.

By planning now, you can secure quality tenants quickly and start 2025 with minimal void periods.



🎄 Sell Your Home This Festive Season

- **Add seasonal charm** – A tasteful wreath or subtle lights on the door.
- **Create a cozy interior** – Soft lighting, throws, or a lit fireplace.
- **Declutter carefully** – Keep decorations minimal to let the home shine.
- **Be flexible with viewings** – Many buyers are house-hunting between Christmas and New Year.

A little festive styling now can help your property attract serious buyers and sell quickly in the New Year.



💡 Did You Know?

- Ealing Broadway's Christmas lights were once switched on by celebrities, including Dame Julie Walters and Sophie Ellis-Bextor.
- Ealing Studios, the world's oldest continuously working film studio, produced several festive TV commercials used nationwide.
- Northfields' Christmas lights are largely powered by low-energy LEDs, reducing energy use by over 70% compared to older displays.
- The London Underground runs a special Christmas Eve timetable, but has no service on Christmas Day – a tradition since 1952.
- Hyde Park Winter Wonderland attracts more than 2.5 million visitors every festive season.
- Over 500 Christmas markets and fairs take place across London each year.